

#A2JTM2020

OJEN's Access to Justice Week Twitter Moot Twitter Basics

Twitter terms

Twitter is a social networking site that allows users to share comments, photos, videos and links, in short messages called “tweets.”

Tweets are limited to **280 characters**. According to Twitter, this brevity keeps Twitter fast-paced and relevant by encouraging people to Tweet in the moment and focus on the essential idea they are trying to communicate. Once you write a tweet, you post it on your Twitter profile. Once posted, you cannot edit your tweet, but you can delete it. Other people can follow your stream of tweets on a **timeline**. If someone follows you, your tweets automatically appear on their timeline.

Your **profile** is where you provide information about yourself for other people to see. You can add a photo, a short description and a background image.

When you subscribe to someone's stream of tweets, you **follow** them. To start following someone, click the Follow button next to their name, and you will see their tweets as soon as they post something new. You do not have to ask permission to follow someone – anyone on Twitter can follow or unfollow someone at any time (unless their profile is set to private). You can find someone by searching for their name (e.g. Ontario Justice Education Network) or their **handle** (e.g. @OJEN_ROEJ).

Retweeting (RT) allows you to share someone else's tweet. It takes another user's tweet and posts it from you, so that your followers can see the tweet, while automatically giving credit to the original source.

Replying allows you to reply to someone else's tweet by posting your own.

Clicking **Favorite** saves a tweet so you can find it later and lets a user know you like his or her tweet. This is similar to “liking a post on Facebook.”

You can use **hashtags (#)** to group information, organize tweets, and make a word easily searchable. To create a hashtag, add “#” before a word (e.g. #A2JTM2020). If using more than one word, you must delete any spaces in between. The hashtag will turn blue and become a clickable link. Once created, other users can use the hashtag in their own tweets to add to the conversation about that topic. Searching a hashtag topic will bring up all tweets with that hashtag. Clicking on a hashtag in a tweet will similarly bring up all tweets with that hashtag. The Trends box on the left-hand side lists popular topics and hashtags. **Always include the hashtag #A2JTM2020 in all of your Twitter Moot tweets.**

Mentions notify a user you are talking about them, using their username or **handle** (e.g. @OJEN_ROEJ) to link them to your tweet. As with hashtags, the handle will then turn blue and become a clickable link. **Always mention @OJEN_ROEJ in all of your Twitter Moot tweets.**

Direct Messaging (DM) is a private message you can send to another user. The DM feature has an inbox and outbox system similar to email. You are still limited to 280 characters (same as a tweet), but DMs are private between the sender and recipient. You can only send a DM to those users who follow you.

How to sign up for a twitter account

To create a twitter account:

1. Go to <https://twitter.com/signup> or download the app on your phone and complete the registration information.
1. Your twitter account can be linked to a phone number or an email address.
2. Once you’ve signed up, select a **username**.

Tips for picking a username:

- Your username is the unique identifier your followers use when sending replies, mentions, and direct messages.
- It will also form the URL of your Twitter profile page. Twitter will provide a few available suggestions when you sign up, but feel free to choose your own.
- **Please note:** You can [change your username](#) in your account settings at any time, as long as the new username is not already in use.
- Usernames **must be fewer than 15 characters** in length and cannot contain “admin” or “Twitter”, in order to avoid brand confusion.

Important information about signing up with email an address:

- An email address can only be associated with one Twitter account at a time.
- The email address you use on your Twitter account is not publicly visible to others on Twitter.

After you've created your account:

1. Twitter suggests that users follow a handful of accounts to create a customized stream of information on your home timeline. [Following](#) means you will get that user's Tweets on your Twitter home timeline. You can [unfollow](#) anyone at any time. Find out how to follow news sources, friends, and more in the [Finding people on Twitter](#) article.
2. Read the [Getting started with Twitter](#) article.
3. Learn about using Twitter on your [mobile phone](#).

How to participate in the Twitter Moot

1. If you don't already have a twitter account, sign up for one by Friday, October 23, 2020.
 - Ontario high school students can participate in the OJEN Twitter Moot individually, in groups or as a class, but teachers must register them.
2. Registration for the OJEN Twitter Moot closes on Friday, October 23, 2020. Teachers must email a list of their students' twitter handles by Monday, October 26, 2020.
3. Take some time to read about peremptory challenges and consider whether you will argue for or against their use in criminal jury trials.
 - OJEN has a [brief backgrounder on peremptory challenges](#) and a longer classroom resource on [jury selection](#) that will help you form your opinion on this issue.
4. Beginning at **9 am on Wednesday, October 28, 2020**, you can tweet your arguments for or against peremptory challenges.
5. Make sure that you include the **#A2JTM2020** hashtag and mention **@OJEN_ROEJ** in all of your tweets. OJEN will retweet some of the most persuasive arguments to our followers throughout the day.
6. The Twitter Moot will end by **5 pm on Wednesday, October 28, 2020**. All tweets sent after this time will not be considered in the competition.
7. OJEN will select and announce Twitter Moot winners by **Friday, October 30, 2020**.
 - Awards will be given to:
 - the most persuasive tweet, and
 - the most engaged tweeter

Good luck and happy tweeting!